

Shop Source
shop.sourcena.com



Find Station Essentials at Source's S3 Website

Source North America's retail website, Source Simple Solutions (S³), features more than 3,000 fueling products. Visit shop.sourcena.com.

Source[™]
Retail Sales Solutions

Forecourt Solutions for the Future of Fueling

Source North America's Retail Sales Solutions team is dedicated to helping station operators future-proof their forecourts. We invite you to visit www.sourcena.com/retail-sales-solutions/ to browse a selection of products from Wayne Fueling Systems, Verifone, Red E, Square D and other leading equipment brands.



Source's Massachusetts Facility Is Moving

At the end of February, Source North America's Massachusetts facility is moving to:

Source North America
284 Bodwell St.
Avon, MA 02322

We expect operations to be business as usual at our new location as early as Monday, Feb. 27th. The facility's phone number remains 800-588-0395, and the toll-free service number remains 844-539-5752.

ETHANOL EXPANSION: What You Need to Know



Support for ethanol is building, and 2023 could be a pivotal year for the fuel. Consider this:

- **August 2020:** The [USDA's Higher Blends Infrastructure Incentive Program](#) (HBIIP) is launched. Since then, it has invested more than \$77.8 million in projects and is projected to increase biofuels sales by \$1.2 billion gallons annually.
- **August 2022:** The [Inflation Reduction Act](#) (IRA) becomes law. It appropriates \$500 million to support the development of biofuel infrastructure.
- **December 2022:** [The Consumer and Fuel Retailer Choice Act](#) is introduced. If passed, the bill will enable the year-round, nationwide sale of ethanol blends higher than 10%. It is endorsed by the American Petroleum Institute, NACS, NATSO, SIGMA and several agriculture associations.

Despite [widespread support](#) for the expansion of ethanol, two groups are voicing unease with current aspects of the HBIIP and IRA.

[The Energy Marketers of America](#) sent a letter to Congressional leadership citing the importance of providing funding for UST system compatibility upgrades for small business marketers, recommending that the cost-share change from 50-50 to 80-20.

Additionally, the Renewable Fuels Association has called for a [lengthier application window](#) for HBIIP funds in the future. It also recommended higher funding limits per entity, so larger chains can better take advantage of the program.

According to a [2022 CSP survey](#), fuel retailers are considering adding E15 and E85 to their product mix. That notwithstanding, marketers also indicated they are considering adding ethanol-free fuel, a "recreational fuel" also known as E0, E-zero and E-free. It is typically more expensive than E10 and it falls outside some regulatory boundaries. As such, the path for ethanol is not a given and may not be easy.

Continued on page 2

EV CHARGING



Pilot to Add Chargers for Heavy-Duty Trucks

Pilot Company and Volvo Group announced plans to develop a high-performance charging network for battery-electric Class 8 trucks.

Chargers will be located at select Pilot and Flying J travel centers locations based on customer needs, current and anticipated battery-electric truck density, and the availability of public funding to support infrastructure costs.

Learn more about the partnership from [Fleet News Daily](#).



New Switchgear Boosts EV Charger Uptime

Franklin Electric has introduced [NexPhase™ Smart EV Switchgear](#), an all-in-one switchgear enclosure containing the entire infrastructure required between the utility service and up to four 150 kW Level 3 DC fast chargers.

NexPhase™ provides real-time monitoring and alerts, making it easier to achieve and provide evidence of the 97% uptime required by the National Electric Vehicle Infrastructure Formula Program.

Listen Up! There's a New Podcast

CSP Daily News and Winsight Grocery Business have launched a new podcast, "Retail Daily," a program that briefly sums up the top industry stories from supermarkets and c-stores.

Visit cspsdailynews.com to learn more.





Source University Training Center: We Hope to See You There This Year!

We are looking forward to another great year at the Source University training facility in Arlington, Texas.

Featuring a UST display that represents California regulations, a UST display that meets standards typical for the rest of the United States, as well as a Wi-Fi-enabled classroom, the Source University training facility has set the bar for fueling system education. And there are more good things to come.

Source North America is expanding the exhibit area to showcase more fueling equipment. Aboveground storage tank and tank truck displays will soon be joining the dispensers, piping, containment, venting and monitoring equipment already on display.

The training facility is a place to collaborate on initiatives important to the advancement of the fuel industry, such as:

- Conducting equipment orientation
- Hosting a certification course/service training
- Advancing compliance education
- Hosting a workshop or seminar

To inquire about setting up an event at the training center or to take a 360° tour of the training facility's classroom amenities, please visit www.sourcena.com/source-university-training-center/.



Watch Our New Video!

What's it like to visit the Source University training center?

Watch this [customer testimonial video](#) to find out.

You're Invited to Visit the Source Booth at These Trade Shows



WPMA
Feb. 22-23 | Las Vegas, NV
Booth 208



Southeast Petro-Food Marketing Expo
March 1-2 | Myrtle Beach, SC
Booth 317



NECSEMA
March 22 | Worcester, MA
Booth 316



M-PACT
April 4-6 | Indianapolis, IN
Booth 501

Thanks for Giving Us Time to Share Ideas



Source North America set out to start 2023 focusing on the important things — serving you. All our locations were closed Wednesday, Jan. 4, to Friday, Jan. 6, to attend company meetings during which we directed our efforts toward getting better at what we do.

Thank you to our customers and partners for allowing us the time to connect and collaborate at this quinquennial gathering. We appreciate your business, and this opportunity enables us to focus our energies on serving you better.

In the spirit of the purpose of the meetings, we invite you to share ideas with us about what we can do to enhance our processes or offerings. Please reach out to your local rep, or Source's Vice President of Marketing, [Joe O'Brien](#), with feedback.

PEI's Training Modules Are Now Available



PEI's online Learning Management System (LMS) Level I and Level II educational resources train service technicians on basic and advanced safety guidelines, preventive maintenance, piping concepts, troubleshooting and more. The modules are compatible with desktop computers, laptops and smartphones. Visit the [PEI Education Center](#) to learn more.

Cover Story Continued from Page 1

You can learn more about what's on tap for ethanol at the [National Ethanol Conference](#) Feb. 28 to March 2, 2023, in Orlando, FL.