

VOL 8 ISSUE 4 SourceLine



Big Things in Store for Source's 40th Year

Source North America is excited to be celebrating its 40th anniversary in 2019! Since our founding, we have grown to 15 facilities, and this year we introduced a first-of-its-kind training center for the petroleum equipment industry. Thanks for your support these past 40 years. We look forward to the next 40 and beyond!

Find Station Essentials at Source's S³ Website



Source North America's retail website, [Source Simple Solutions \(S³\)](http://Source Simple Solutions (S³)), features more than 3,000 fueling products. Here customers will find nozzles, hoses, breakaways, filters and other fuel island items ready for immediate shipping. Visit shop.sourcena.com.

Get the Picture in Our Photo Gallery



Wondering what's been happening at Source University? Check out our [photo gallery](#) to find out. For inquiries on setting up a visit or to learn more, please email University@sourcena.com.



E15 Bringing the Bigger Picture into Focus

Many believe E15 is the single most important issue in retail fuel right now. The repercussions of its approval for year-round fueling will affect the U.S. fueling mix for at least the next 20 years. The results of unfortunate public policies may persist even longer. The following highlights some of the issues at hand.

Issue 1: The original intention of the Renewable Fuel Standard (RFS) and its outcomes are not in alignment.

According to the U.S. Environmental Protection Agency's RFS webpage, "Congress created the renewable fuel standard (RFS) program to reduce greenhouse gas emissions and expand the nation's renewable fuels sector while reducing reliance on imported oil." However, the U.S. Government Accountability Office (GOA) reports that the RFS has "likely had a limited effect, if any, on greenhouse gas emissions." Read the report [here](#).

Issue 2: The shortcomings of the RFS, combined with the expansion of E15, are poised to benefit the farm community at the potential expense of the fuel industry.

The current RFS and E15 policies suffer from a flawed approach to policy-making: leaders reverse-engineered a rationale to support the politically-expedient result they desired, with little regard for outcomes influenced by scientific or economic factors. Bear in mind that the supply network has not been tested by a nationwide demand for E15, and we haven't yet experienced the long-term ramifications of maintenance needs on E15 infrastructure.

Issue 3: The future of the RFS program is uncertain, and retail fuel may be caught in the middle.

Advanced biofuels, which have struggled to advance due to technical challenges and economic variables, are shown to reduce greenhouse gases to a greater extent than conventional renewable fuels such as ethanol. If a desire to reduce greenhouse gas emission is a true driver of the RFS program, what will become of the RFS and the potential requirements for advanced biofuels and conventional renewable fuels beyond the 2022 volume requirements is uncertain.

For more information about this aspect of the E15 approval, watch [Fuels Market News](#) for Source's latest article.



Chevron Is Milking Cows For All Their Worth

Chevron USA Inc. is partnering with a California company to [harvest methane](#) from cow manure at dairy farms in select counties in the state.

The oil company is helping to fund 18 dairy biogas digesters. It is also helping to find a market for the biomethane in California, where adoption of digester technologies has been slow.

Biomethane is a viable fuel for trucks, buses and other heavy-duty equipment. The initiative helps Chevron meet California's Low Carbon Fuel Standard.

Fuels Institute

2019 New Advisory Board Member

Congratulations to Source North America's New Business Development Manager, Jeff Dzierzanowski, on being elected to the NACS [Fuels Institute's](#) Board of Advisors.

In this role, Jeff will help communicate the concerns of the petroleum distribution industry to the Fuels Institute, which is dedicated to evaluating issues affecting the vehicles and fuels markets. Jeff's considerable experience in fueling infrastructure and biofuels equipment compatibility will no doubt be an asset to the 35-member board. Way to go, Jeff!

It's Been an Action-Packed Year, With More to Come!

Don't Miss Source at These Upcoming Events

Pacific Fuels & Convenience Summit: This year, Source will be attending this conference for the first time! The event, formerly known as the Pacific Oil Conference (POC), is Sept. 3-5, in San Diego, California. With five of Source's 15 locations on the West Coast, we have the resources in place to service both the fueling equipment needs of the region and the country. Visit Booth 616 to learn more.

PEI Convention at the NACS Show: Visit Source at Booth 5043 during the PEI Convention's expo Oct. 2-4 in Atlanta, Georgia, where we invite you to learn how Source University's new training center can serve your organization. We look forward to seeing you there!



Summer Conferences & Outings

Earlier this summer Source had a great time at the [Illinois Petroleum Marketers Association](#) (IPMA) and the Illinois Association of Convenience Stores' WJF Fleischli Summer Golf Outing and Clay Shoot held July 17 in central Illinois. Source North America was proud to be one of the Grand Event Sponsors.

Just prior to the IPMA event, Source North America and friends (Containment Solutions, OPW, Gilbarco Veeder-Root, Franklin Fueling Systems and Husky) sponsored the Welcome Dinner at the [Oregon Fuels Association's](#) Annual Conference that was held July 14-16 at the Sunriver Resort in Oregon.



TOP: Brian Van Wagner (second from left) & friends at the Oregon Fuels Association Conference and Kickoff Dinner.

BOTTOM: Joe Palazzo, Bob Sumoski, Jim Veverka and Mike Palazzo at the IPMA clay shoot.

How Groups Are Leveraging Source's Training Center

Source North America was pleased to host two group-training sessions at its facility in Arlington, Texas, this past June and July.

In July, the [Oneida Nation](#) utilized the training center to conduct a three-day UST Boot Camp (see left photo below). The class included presentations by Source, Franklin Fueling, Tanknology, CSI and the U.S. Environmental Protection Agency, an Equipment ID exercise, a field trip to a gas station, a tour of the Modern Welding factory and much more.

[ZCL | Xerxes](#) and [NOV](#) used Source's training facility to conduct contractor certification classes at the training facility in June (see right photo below). The classes, which were well-attended, were led by instructors Cary Etter of ZCL | Xerxes and Terry Christ of the manufacturers' representative Rice-Christ.

[View More Photos of Training Center Activities Here!](#)

These two events illustrate how members of the fueling industry can take advantage of Source's training facility. With its exhibit of fueling infrastructure and an adjacent classroom for lectures and seminars, the facility provides a uniquely enriching educational experience.

For inquiries on setting up a visit or to learn more, please email University@sourcena.com or contact our Source University team at (847) 364-1744, Ext. 2525. You may also reach out to your [Source sales representative](#) for details.



Word Is Spreading: Our Exhibit Is a Hit!

Many visitors have stopped into Source University's new training center in Arlington, Texas, since we opened it earlier this year, and we couldn't be happier. With that in mind, we'd like to thank the people who are helping to spread the word about our truly one-of-a-kind exhibit of fueling equipment and infrastructure. Thanks to CherokeeUST for the following shout-out on the [PEI Forum](#):

"I just spent the day at [the] Source NA, facility in Arlington, Texas. It was fun. They have a lot of equipment on display and I highly recommend checking it out."

Also, thanks to Jeffrey Frazer of [Running On Fumes](#), a Facebook group for petroleum technicians, for spotlighting the training facility's exhibit in a photo and sharing it with the group's members.

Source North America appreciates your unsolicited recognition and we share your enthusiasm for elevating the educational offerings for members of the petroleum industry!